

SAM.GOV
Active

UEI
JN2VF5LTSE83

CAGE
23U33

PRIMARY NAICS
541511

Hey Aaron! Marketing is a SAM-registered small business and single-owner **digital and marketing vendor** — primary **NAICS 541511 (Custom Computer Programming Services)**. We build custom software, web applications and government/municipal websites (Section 508 / WCAG 2.1 AA) with computer systems design and managed hosting, and pair that technical lane with full marketing, advertising, media buying, public relations and creative services — for public-sector clients and prime contractors, with direct founder accountability on every engagement.

Core Competencies

- **Custom software & web application development** — primary lane (NAICS 541511): government/municipal web systems and applications, Section 508 / WCAG 2.1 AA accessible, on Cloudflare edge infrastructure
- **Computer systems design & managed hosting** — systems design (541512) and secure cloud hosting/infrastructure (518210); rebuilds and migrations
- **Digital marketing, SEO & local search** — strategy, technical audits, programmatic SEO at scale, Google Business Profile, and AI-search readiness (AEO/GEO)
- **Paid advertising & media buying** — Google Ads, Local Services Ads and Meta strategy and buildout, plus media buying
- **PR, communications & market research** — public relations, community outreach and public-opinion research
- **Content & creative production** — copywriting, graphic design and video production for advertising and outreach

Differentiators

- **Direct founder accountability** — 20+ years across SaaS, web hosting and local services; the person you hire does the work
- **No long-term contracts** — engagements earn renewal on performance, not paperwork
- **Modern, low-overhead delivery** — cloud-native tooling and AI-assisted workflows at small-business pricing
- **Speed to launch** — rebuilds and campaign deployments measured in days, not quarters

Past Performance

JAC Builders — Tampa & Orlando, FL

Two-market digital presence: Local Services Ads diagnostics, Google Business Profile optimization, full website rebuild and Google Ads strategy.

Midwest CNC Services — Waterloo, IA

Complete website migration and rebuild to modern static architecture — improving performance, security and maintainability.

Consent Resolve — Texas (SaaS)

Go-to-market execution: large-scale programmatic SEO, multi-channel outbound infrastructure, CRM design and launch campaign.

Lakeside Ink & Threadz — Onalaska, TX

E-commerce modernization, storefront development and lifecycle email/SMS marketing for a custom apparel retailer.

Company Data

LEGAL NAME

Aaron Phillips (Sole Proprietorship), **DBA Hey Aaron! Marketing**

UNIQUE ENTITY ID (UEI)

JN2VF5LTSE83

CAGE CODE

23U33

SAM.GOV REGISTRATION

Active

PRIMARY NAICS

541511 — Custom Computer Programming Services

ADDITIONAL NAICS

541512 518210 541613 541810 541830
541890 541430

PRODUCT / SERVICE CODES (PSC)

DA01 DA10 DD01 DE01 R701 R708
R426 R422 T006 T001

BUSINESS TYPE

Small Business · Sole Proprietorship · For-Profit

LOCATION

50 Harbour Lane, Coldspring,
San Jacinto County, TX 77331

POINT OF CONTACT

Aaron Phillips, Owner
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READY TO BUY FROM

Sources-sought & RFI ready.

Text or email your requirement and we'll respond quickly. Month-to-month, no long-term contract.